Atlas State Poll - New Jersey
10/25/2025-10/30/2025

2025 New Jersey Gubernatorial Election

Vote Intention for: NJ Governor | Approval, Evaluation and Image of Political Figures | Most Important Issues and Candidate Comparisons | Economic Perceptions | Midterm Voting Intentions

AtlasIntel

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3. About AtlasIntel

1. Methodology and sample profile

Target population
Likely voters in the 2025 New Jersey elections

Sample size
1,639 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±2 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2025-10/30/2025

GENDER	
Woman	53.0%
Man	46.0%
Other / Prefer not to identify	1.0%

AGE	
18-29	11.1%
30-44	17.1%
45-64	38.0%
65+	33.7%

FAMILY INCOME	
Below $50k	17.7%
$50k - $100k	24.7%
Above $100k	57.6%

EDUCATION	
Less than high school diploma	3.0%
High school diploma	32.2%
Some college	20.4%
College degree or higher	44.5%

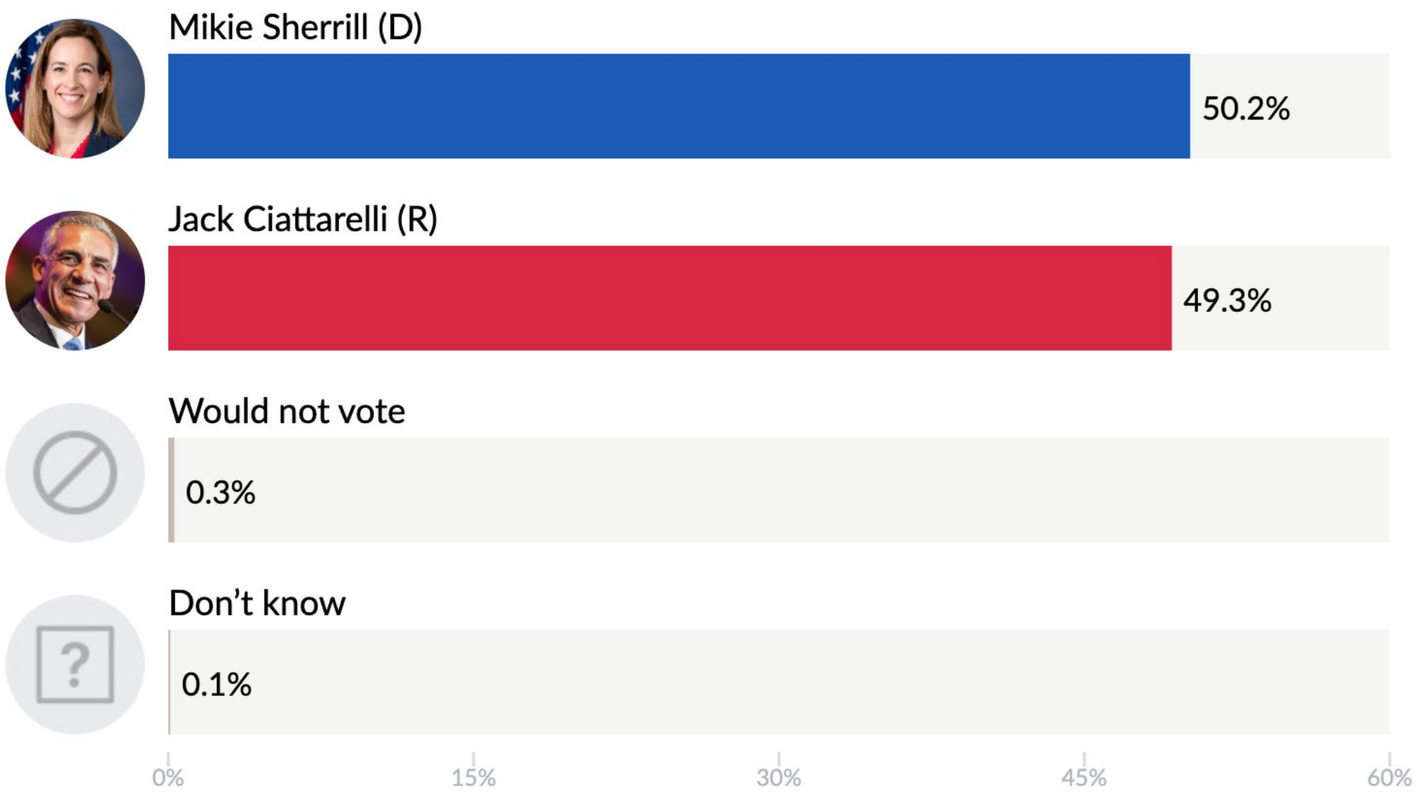
RACE	
White	71.9%
Hispanic	10.9%
Black	9.0%
Asian	7.4%
Multi-racial	0.8%
Native-American	0.1%

PARTISANSHIP	
Democrat	37.2%
Republican	32.7%
Independent	30.0%

2. Results

2.1. Vote intention: New Jersey Governor

If the 2025 election for New Jersey governor were held today, who would you vote for provided these were the candidates:



Vote intention: New Jersey governor [demographic crosstabs]

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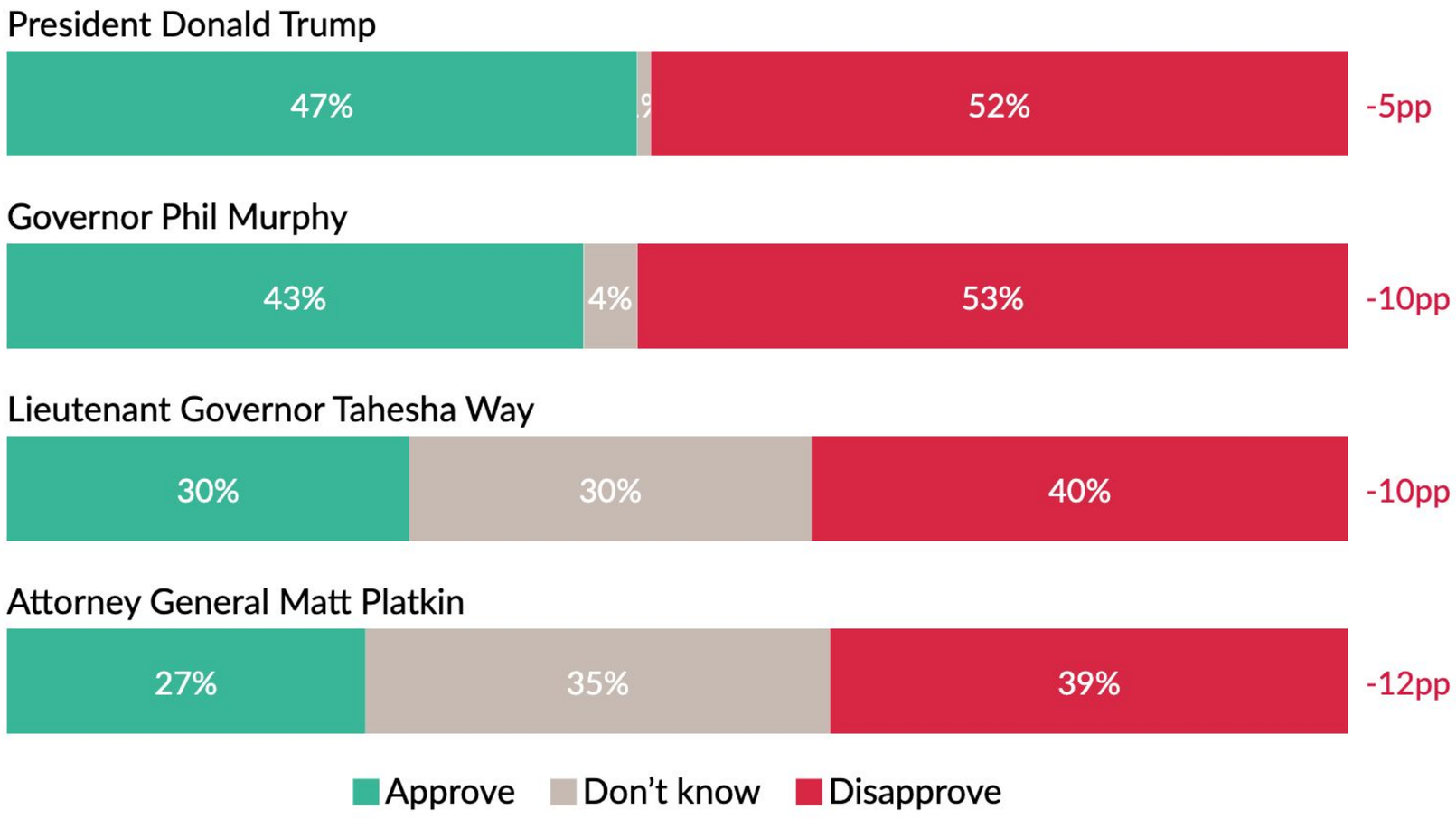
	GENDER			AGE				EDUCATION				FAMILY INCOME		
	Man	Woman	Other / Prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma	Below $50k	$50k - $100k	Above $100k
Mikie Sherrill (D)	40.5	58.7	50.9	73.3	54.8	40.6	51.1	58.5	60.9	33.9	29.4	52.1	53.1	48.4
Jack Ciattarelli (R)	59.3	40.6	48.5	24.7	44.4	59.3	48.7	40.5	39	66.1	70.6	47.9	45.8	51.3
Would not vote	0	0.6	0	1.9	0.5	0	0	0.7	0.1	0	0	0	1	0.2
Don't know	0.1	0.1	0.6	0	0.3	0	0.1	0.2	0	0	0	0	0.2	0.1

	RACE						PARTISANSHIP			VOTE IN THE 2021 NJ GUBERNATORIAL ELECTION				
	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent	Philip Murphy (D)	Jack Ciattarelli (R)	Other candidate	Didn't vote	Don't remember
Mikie Sherrill (D)	62	40.1	61.8	50.2	48.7	32	94.7	3.5	46	93.1	1.8	26	68.7	33.1
Jack Ciattarelli (R)	35.1	59.5	38.2	49.8	51	68	4.7	96.2	53.6	6.4	98.1	59.8	31.3	44.6
Would not vote	2.9	0	0	0	0.1	0	0.6	0.3	0.1	0.5	0	13.1	0	0
Don't know	0	0.4	0	0	0.1	0	0	0	0.3	0	0.1	1	0	22.3

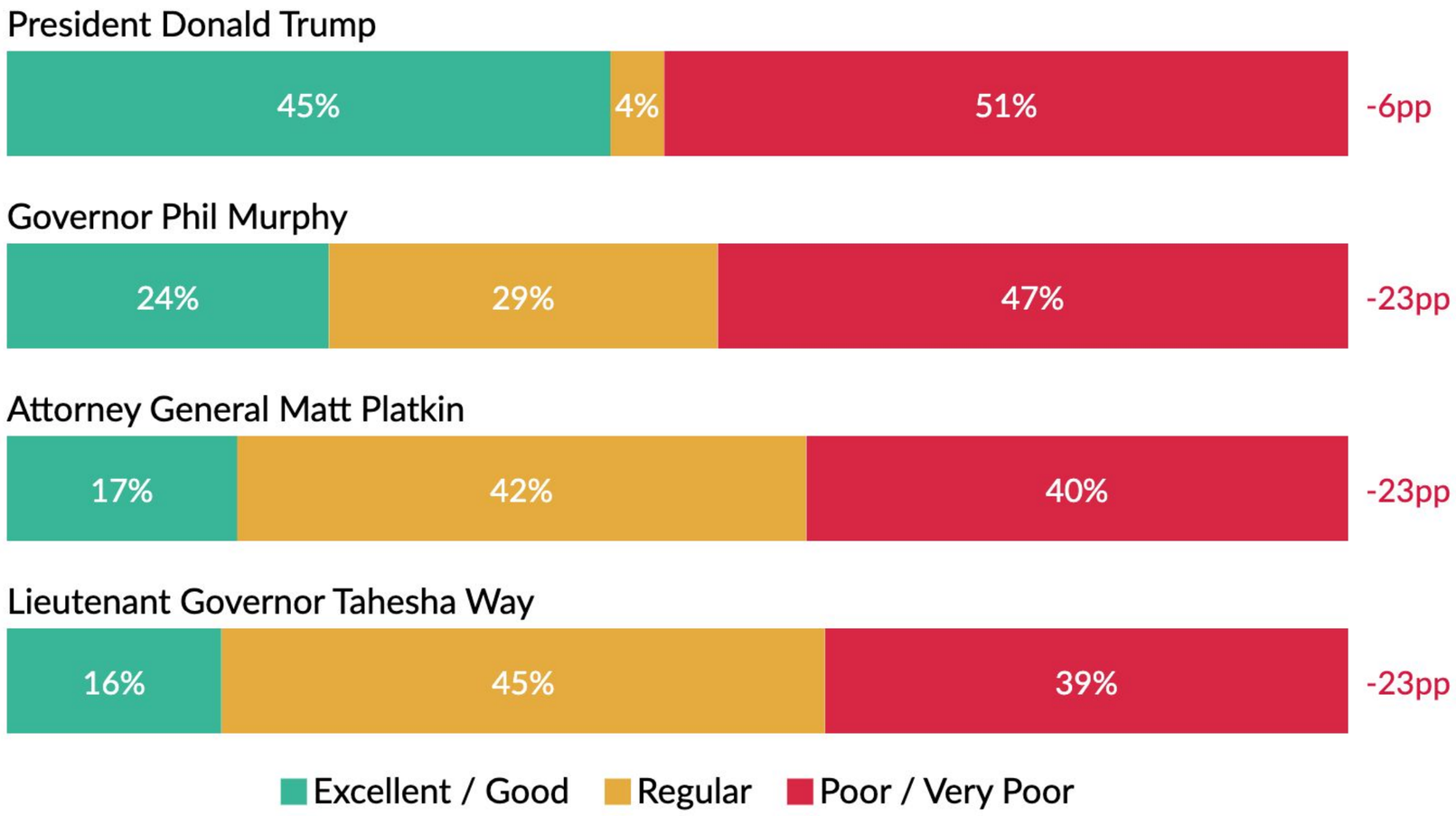
	VOTE IN THE 2024 NJ GUBERNATORIAL ELECTION				
	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember
Mikie Sherrill (D)	0.6	96.2	30.8	64	0
Jack Ciattarelli (R)	99.2	3.2	65.3	36	100
Would not vote	0	0.5	3.8	0	0
Don't know	0.1	0.1	0	0	0

2.2. Approval and evaluation of political leaders

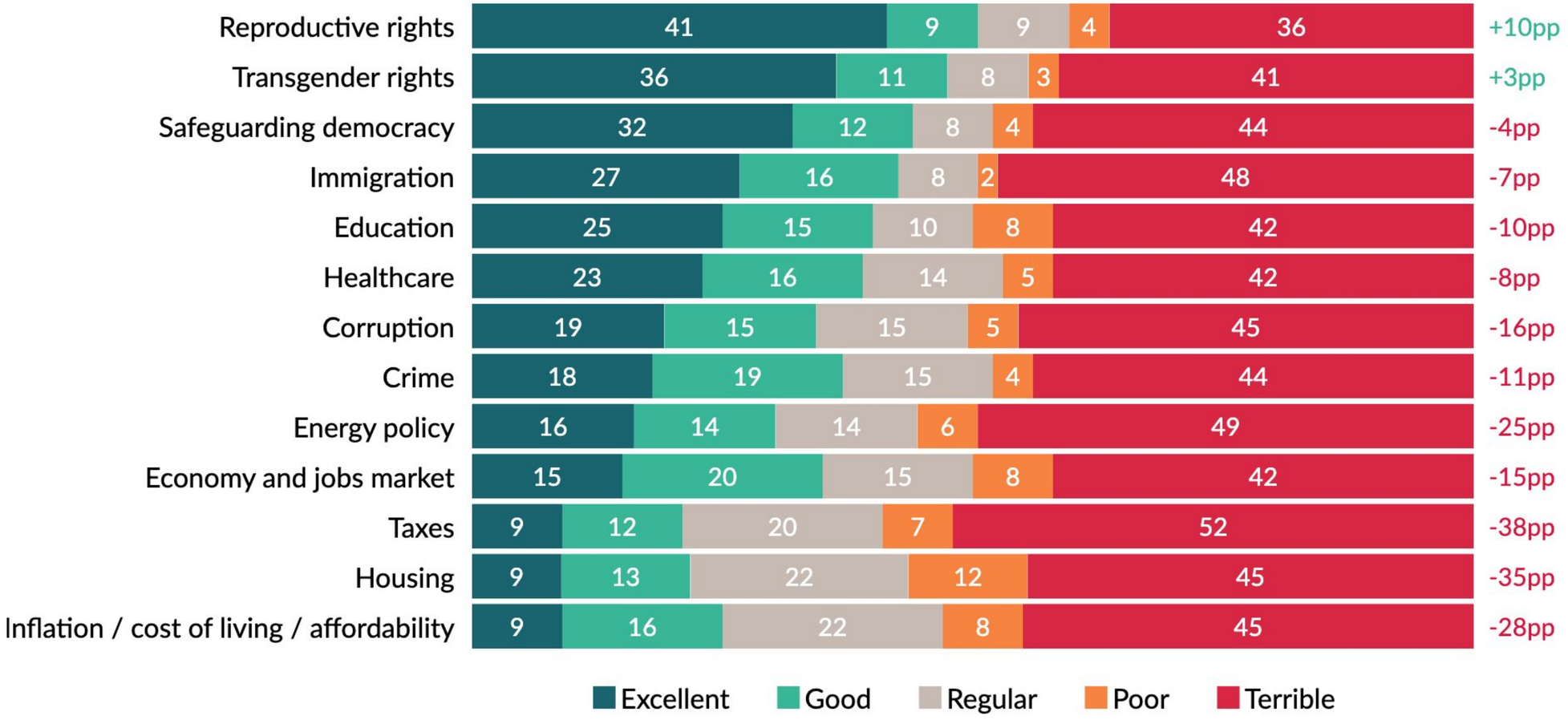
Do you approve or disapprove of the performances of the following leaders?



How do you evaluate the performance of the following political figures?

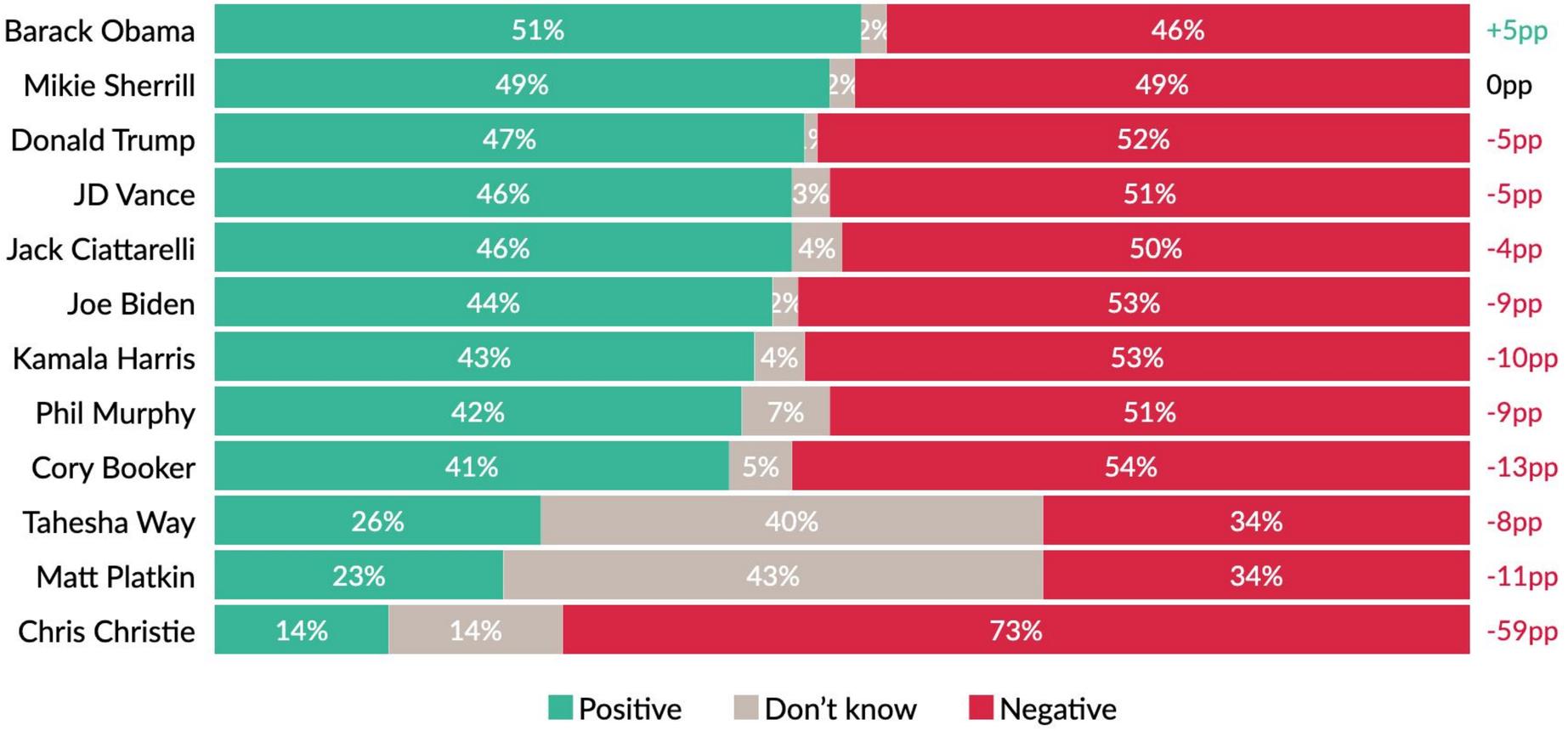


How would you qualify Governor Phil Murphy's handling of the following issues in New Jersey?



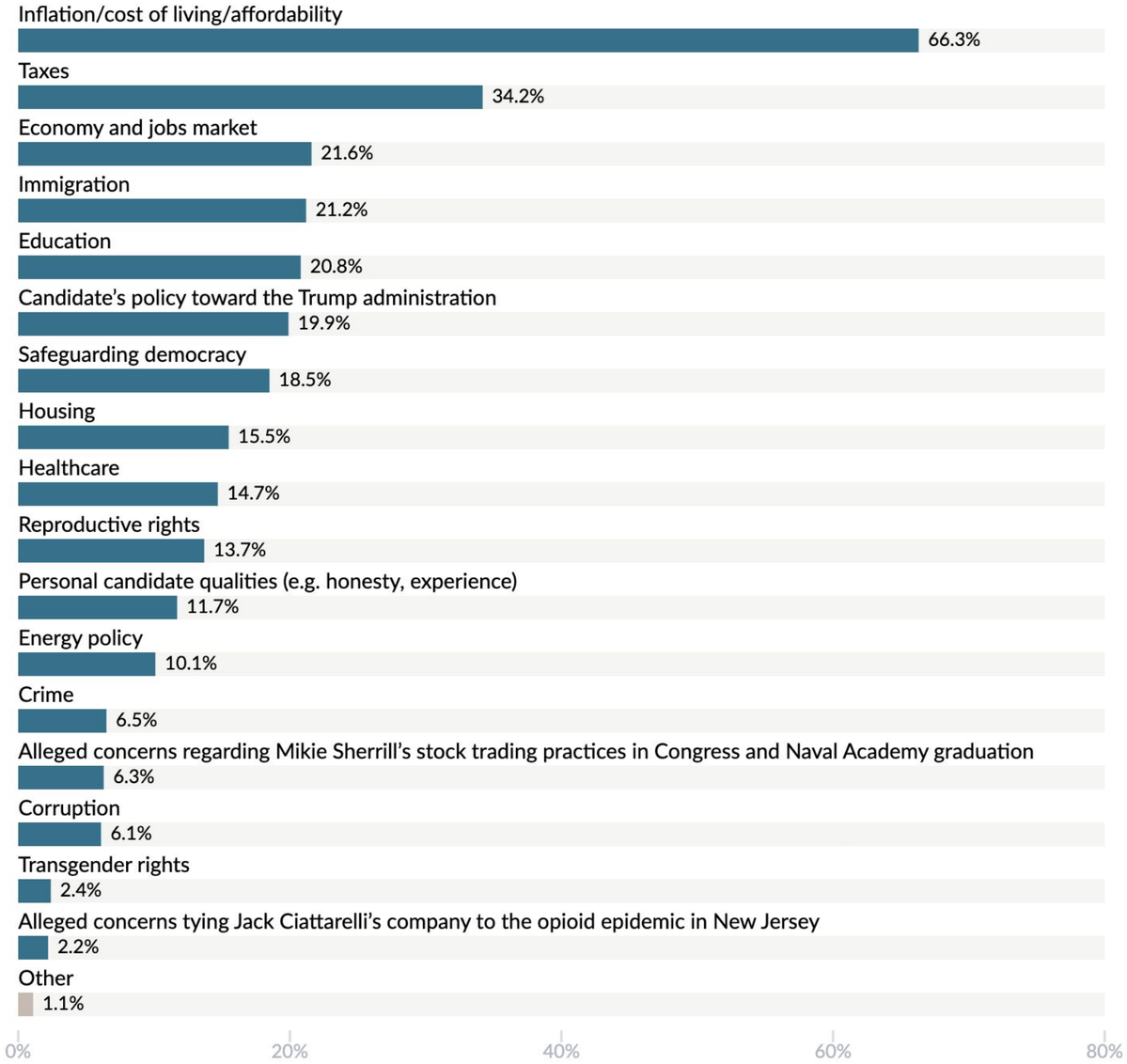
2.3. Image of political figures

Do you have a positive or negative image of the following political figures?



2.4. Most important issues and candidate comparisons

Which of the following issues are most important in your decision about who should be New Jersey governor? (select up to three)



Most important issues [demographic crosstabs]

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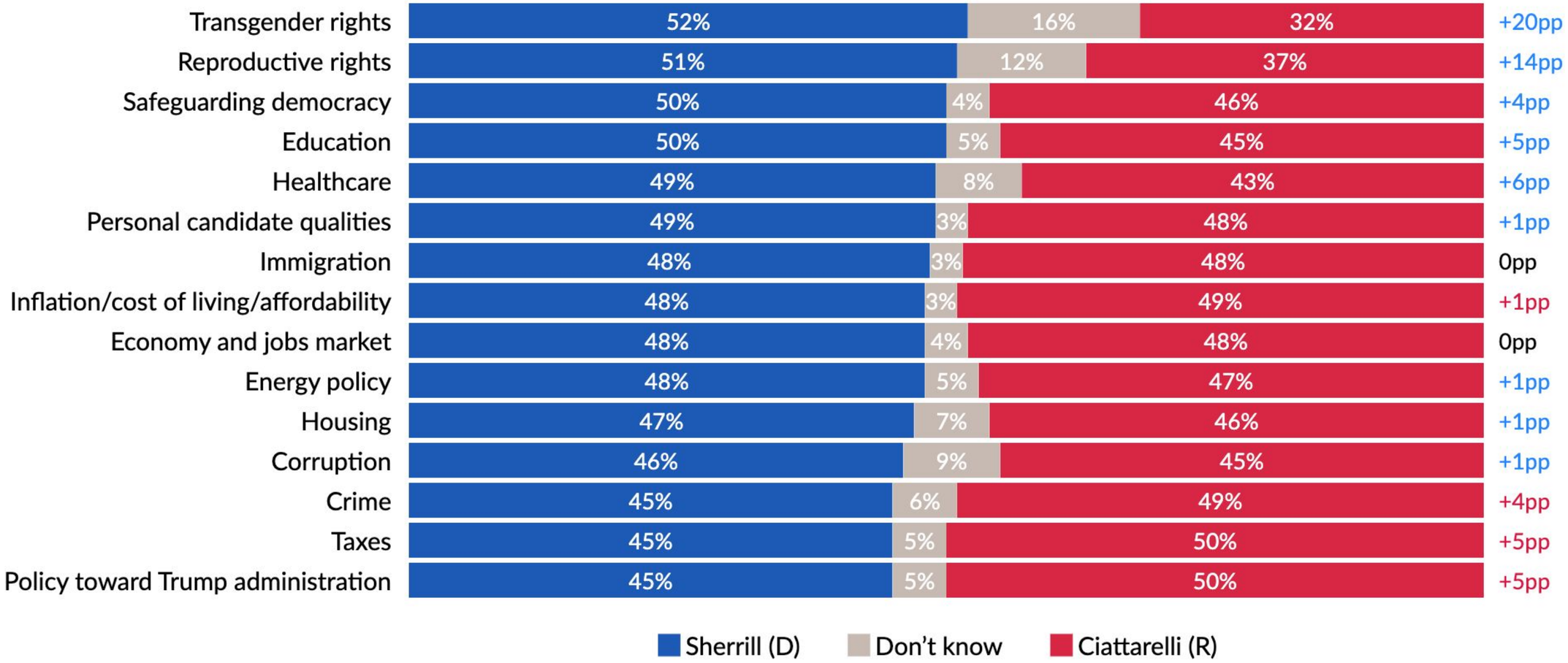
	GENDER			AGE				EDUCATION			
	Man	Woman	Other / Prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma
Inflation / cost of living / affordability	66.2	66.6	48.9	64.4	64.5	69.2	64.5	65.5	64.9	70.4	44.5
Taxes	40.7	28.6	29.4	15.9	35.1	37.4	36	28.8	29.6	44	39.2
Economy and jobs market	26	17.9	9.9	32.2	19.5	24.4	16	21.7	22	21.8	15.6
Immigration	24.1	18.9	8.5	28.8	16.8	22.9	19.1	16.4	21.3	27.7	22.1
Education	16.5	24.6	17.7	15.2	31.4	20.1	18	26.5	20	13.6	17.8
Candidate's policy toward the Trump adr	18.3	21	44.8	37.5	16.2	14.8	21.9	23.2	21.4	12.2	43.9
Safeguarding democracy	12.3	23.2	54.5	14.6	18.7	18	20.1	24.2	18.4	10.2	22.3
Housing	17.1	14.4	5	34.1	17.6	11.4	13	12.8	18.8	17.3	15.6
Healthcare	10.3	18.7	4.2	5.8	12.4	13.5	20.3	16.3	17.8	12	0
Reproductive rights	4.7	21.2	38.2	13.4	19.7	11.8	13	15.3	19.1	8.5	10.9
Personal candidate qualities (e.g. honest	11.4	12.1	4.2	6.5	10.7	10.3	15.4	11	14.3	12.1	0
Energy policy	11.8	8.5	17.5	7.3	9	10.9	10.8	10.3	7.7	12.5	0
Crime	7.4	5.8	4.4	3.4	6.1	8.9	5.2	6.5	4.1	8.8	0
Alleged concerns regarding Mikie Sherril	7.9	5	3	1	2.6	7.4	8.8	4	4.1	9	27.5
Corruption	7.9	4.7	2.2	2.5	4.5	7.1	7.1	3.5	5.3	8.2	28.7
Transgender rights	2.2	2.6	1.8	5.1	1	1.9	2.8	2.8	1.8	2.5	0
Alleged concerns tying Jack Ciattarelli's c	3	1.5	0.4	3.1	2.4	2.4	1.4	2	2.3	1.4	11.4
Other	1.5	0.7	1.5	0.9	1.1	1.8	0.3	1.5	1.2	0.5	0.2

	FAMILY INCOME			RACE					
	Below $50k	$50k - $100k	Above $100k	Asian	Black	Hispanic	Native - American	White	Multi - racial
Inflation / cost of living / affordability	71.4	64.5	65.5	75.4	73.1	65.1	79.3	64.6	68.8
Taxes	26.9	32.6	37	33.3	44	27	35.4	34	50.3
Economy and jobs market	23.2	18	22.6	34.6	23.2	22.6	25.4	19.9	18.3
Immigration	20	18.8	22.6	11.5	23.7	37.1	9.7	19.7	11.7
Education	13.2	22.6	22.3	20.7	25	26.2	49.8	19.4	21.8
Candidate's policy toward the Trump adr	25.8	15.5	20	25.7	9.1	17	48.1	21.1	18.2
Safeguarding democracy	11.6	16.4	21.5	22.2	13.3	17.1	0	19.1	8.2
Housing	18.6	19.8	12.8	24	17.8	23.9	0	13.2	6.6
Healthcare	23.7	16.8	11.1	9.4	18.6	9.6	0	15.6	13.7
Reproductive rights	10.5	16.3	13.6	6.1	0.4	21.5	11.4	15.1	5.4
Personal candidate qualities (e.g. honest	9.4	16.8	10.2	0	11.4	9	16.9	13.4	8.6
Energy policy	10.4	12.3	9.2	4.9	11.3	3.1	4.7	11.6	11.7
Crime	4.2	4.6	8.1	0	12.7	3.3	0	6.9	10.8
Alleged concerns regarding Mikie Sherril	7.1	8.6	5.1	8.7	4.5	4.4	9.7	6.6	5.7
Corruption	8.7	6.2	5.4	2.9	7.2	6.3	9.7	6.1	29.3
Transgender rights	3.8	2.5	2	5.4	0	1.4	0	2.6	0.7
Alleged concerns tying Jack Ciattarelli's c	3.5	2.6	1.5	0	0.4	0	0	2.9	0.7
Other	1.3	0.6	1.3	3.7	0.8	0.1	0	0.9	6.8

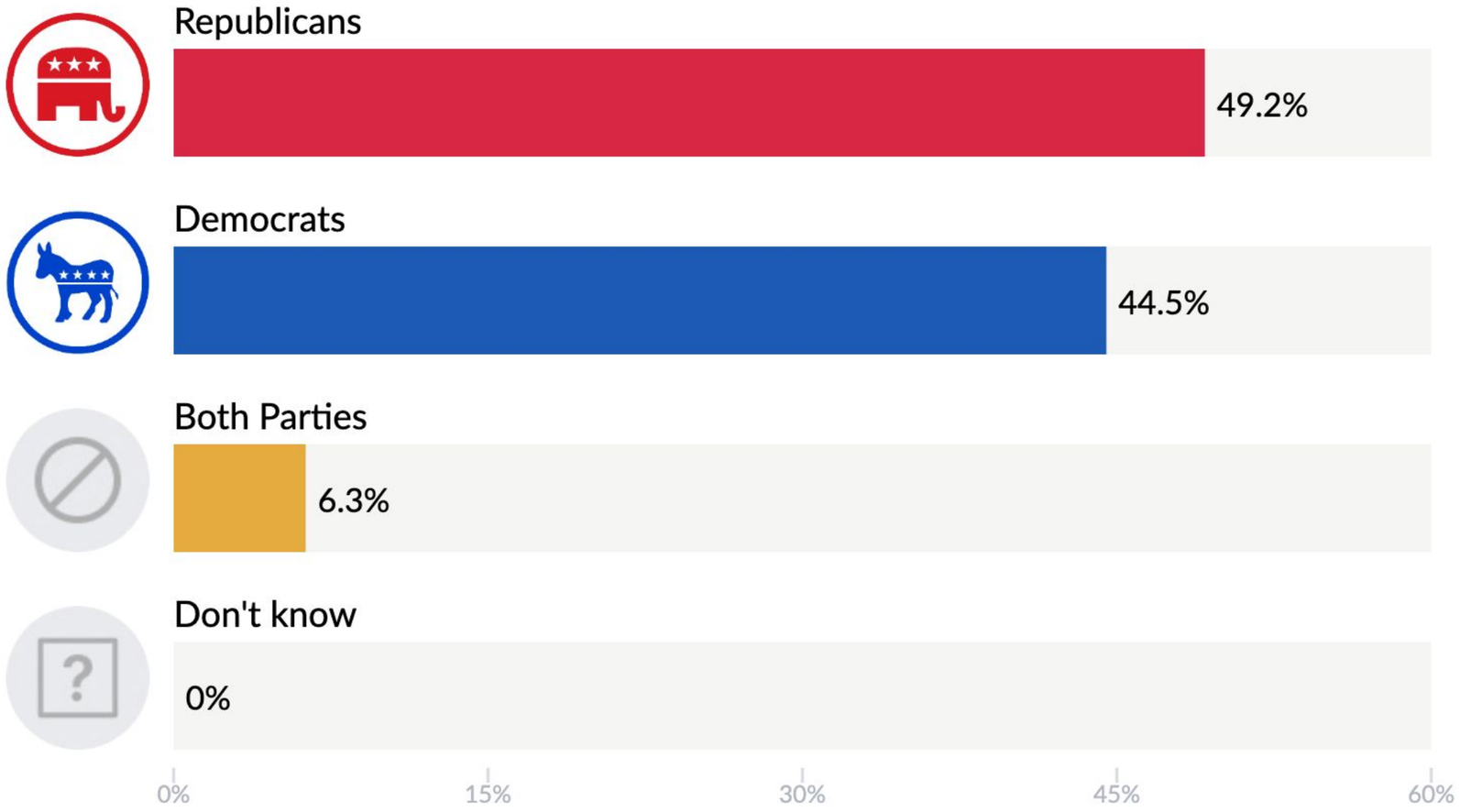
	PARTISANSHIP			VOTE IN THE 2021 NJ GUBERNATORIAL ELECTION				
	Democrat	Republican	Independent	Philip Murphy (D)	Jack Ciattarelli (R)	Other candidate	Didn't vote	Don't remember
Inflation / cost of living / affordability	59	74	66.8	58.8	74.4	86.6	63.2	68.9
Taxes	13.2	56	36.3	13.3	56.8	28.7	30.3	28.7
Economy and jobs market	19	23.6	22.7	18.8	22.3	37.7	29.2	28.5
Immigration	11.4	31.6	22.2	7.8	33	25.7	30	25.5
Education	25.3	14.4	22.1	25.8	16.1	14.1	19.1	5.2
Candidate's policy toward the Trump admini:	30.6	10	17.6	29.1	8.4	25.7	28.8	9.2
Safeguarding democracy	31.7	3.6	18.2	34.1	2.1	10	19.6	27.9
Housing	19.3	13.4	13.2	16.9	11.9	5	25.6	6.6
Healthcare	23	4.9	15.1	26.5	5.1	1.6	5.1	4.6
Reproductive rights	28.1	1.1	9.6	25.6	0.7	3.8	17.1	22.3
Personal candidate qualities (e.g. honesty, e>	13	9.9	12	14.9	9.2	25.2	7.3	5.9
Energy policy	7.4	14.1	9.2	6	15.2	5.9	7.1	4.6
Crime	1.3	12.9	6.1	0.7	13.7	12	1.6	10
Alleged concerns regarding Mikie Sherrill's s	0.1	11.3	8.6	0.7	12	7.8	6.9	4.5
Corruption	4.2	10.1	4.3	4.1	9.7	3.2	0.2	17.1
Transgender rights	4.1	0.2	2.8	4.7	0.3	0.9	1.5	0
Alleged concerns tying Jack Ciattarelli's com	2.4	1.5	2.6	4.3	0.3	2.6	0	20.4
Other	1.5	0.8	0.9	1.3	0.8	0	1.2	3.3

	VOTE IN THE 2024 NJ GUBERNATORIAL ELECTION				
	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember
Inflation / cost of living / affordability	75.1	59.6	56.8	55.9	96.4
Taxes	57.4	12.1	56.1	26.1	77.6
Economy and jobs market	22.4	19.1	52.5	23.1	21.3
Immigration	34.2	8.2	21.9	27.8	37.3
Education	15.8	26.7	14.4	14.1	0
Candidate's policy toward the Trump admini:	8	29.5	8.2	38.8	0
Safeguarding democracy	2.3	34.2	0	21.9	0
Housing	11.6	20	5.1	14.2	0
Healthcare	5.8	23.6	15.1	10.6	29.6
Reproductive rights	0.7	26.5	3.6	12.8	0
Personal candidate qualities (e.g. honesty, e>	10.2	14	5.9	6.9	18.8
Energy policy	15	5.2	24.9	8.3	0
Crime	13.4	0.1	18.6	2.1	0
Alleged concerns regarding Mikie Sherrill's s	13.5	0	3.5	3.8	8.2
Corruption	8.4	3.9	5.7	7.2	0
Transgender rights	0.4	3.6	1.5	8.7	0
Alleged concerns tying Jack Ciattarelli's com	0.3	4.1	1.4	0.5	0
Other	0.8	1.4	0	0.7	3.6

Between Jack Ciattarelli (R) and Mikie Sherrill (D), who do you think has the best performance/approach to each of these issues?



Which political party do you blame for the recent Federal Government Shutdown?



	GENDER			AGE				FAMILY INCOME		
	Man	Woman	Other / Prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Republicans	40.1	57.1	50.8	74.7	53.7	40.3	48.4	51	53.3	46.8
Democrats	53.8	36.3	45.4	17.8	36.9	54.5	46	44.7	41.8	45.5
Both Parties	6.1	6.6	3.8	7.5	9.4	5.2	5.7	4.3	4.9	7.6
Don't know	0	0	0	0	0	0.1	0	0	0	0

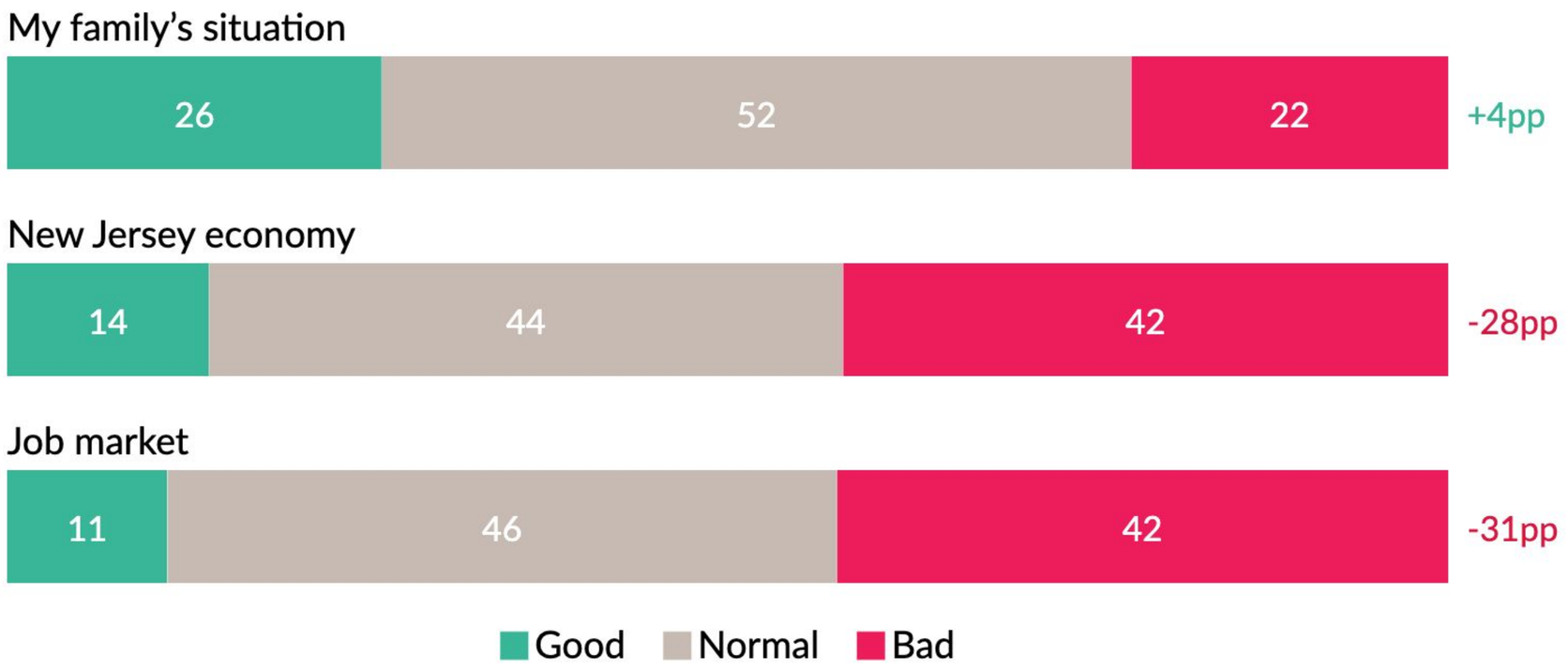
	EDUCATION				RACE					
	College degree or higher	Some college	High school diploma	Less than high school diploma	Asian	Black	Hispanic	Native - American	White	Multi - racial
Republicans	58.5	58.6	32	29.4	65.7	45	61.6	50.2	46.2	32
Democrats	34.9	35.8	62.4	54.8	29.2	51.1	34.1	49.8	46.6	63.6
Both Parties	6.6	5.5	5.6	15.8	5.1	3.9	4.3	0	7.1	4.4
Don't know	0	0.1	0	0	0	0	0	0	0	0

	PARTISANSHIP			VOTE IN THE 2024 NJ GUBERNATORIAL ELECTION				
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember
Republicans	91.7	4.4	45.3	1.2	94	16.5	64	0
Democrats	4.3	89.8	45	91.7	1.5	57.2	29.7	48
Both Parties	4	5.8	9.8	7.1	4.5	26.2	6.3	52
Don't know	0.1	0	0	0	0	0	0	0

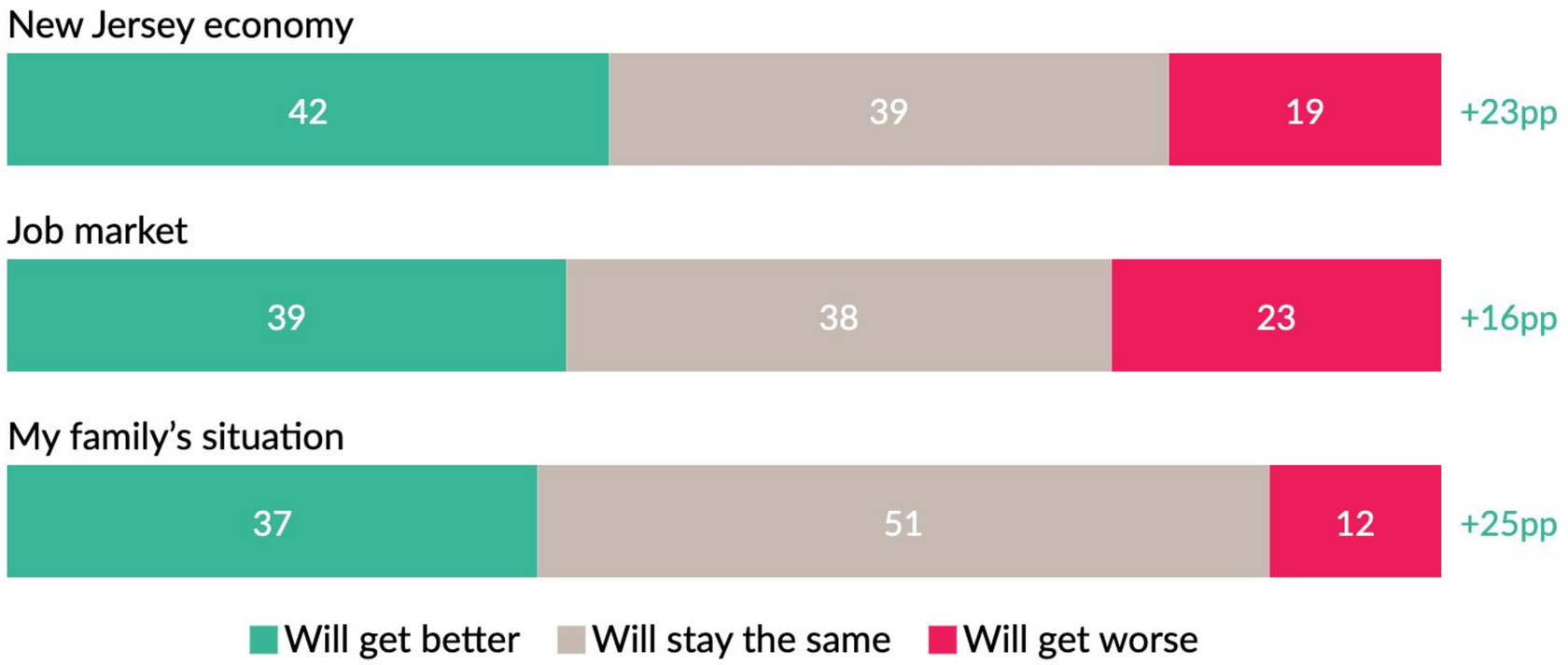
	VOTE IN THE 2021 NJ GUBERNATORIAL ELECTION				
	Philip Murphy (D)	Jack Ciattarelli (R)	Other candidate	Didn't vote	Don't remember
Republicans	89.8	3	17.5	67.7	52.1
Democrats	3.9	90	64.6	29	41.4
Both Parties	6.2	7	17.9	3.4	6.6
Don't know	0	0	0	0	0

2.5. Economic perceptions

How do you evaluate the New Jersey economy and job market right now? And how do you evaluate your family's economic situation?



What is your expectation regarding the New Jersey economy and job market six months from now? What is your expectation regarding your family's situation?



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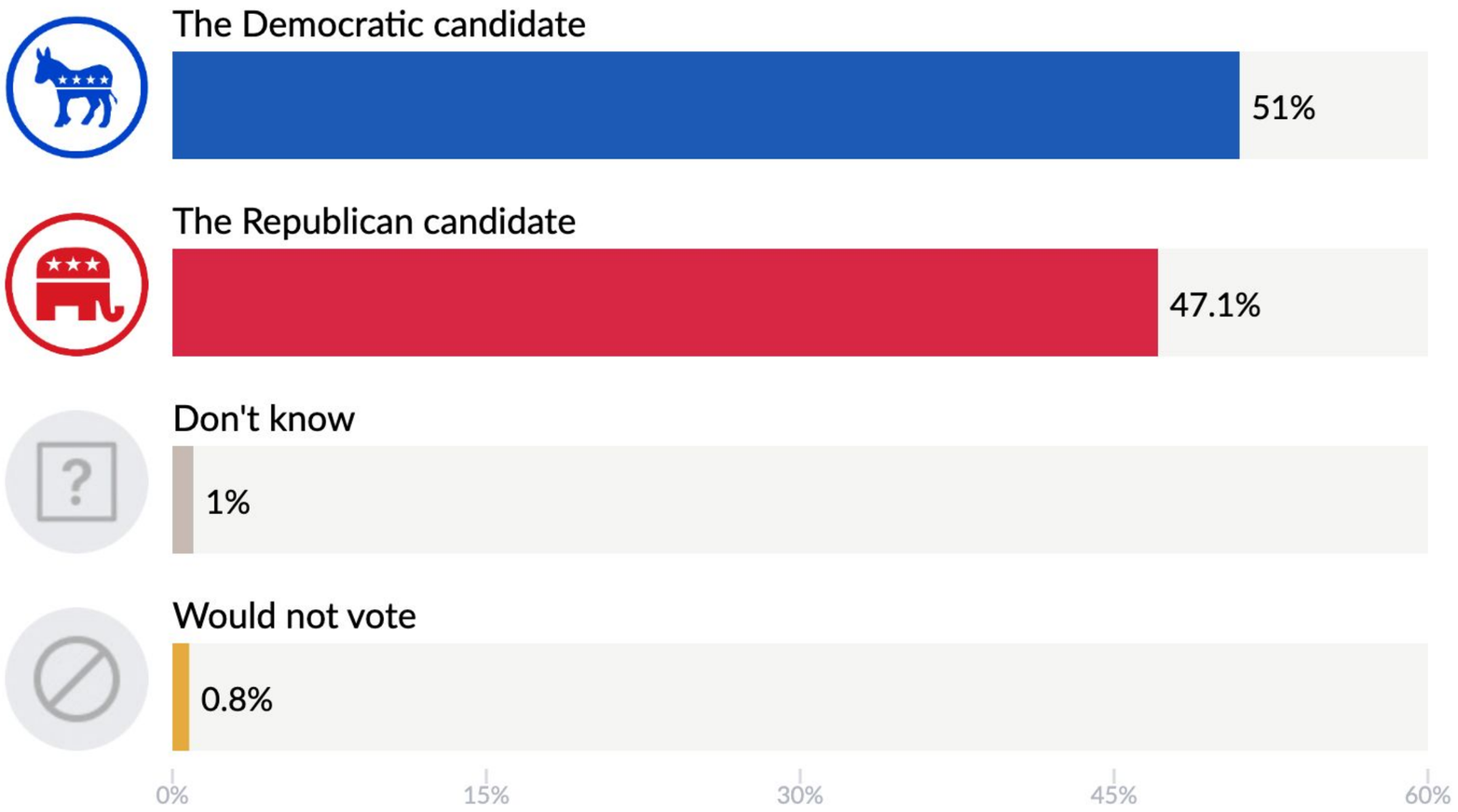
2.6. Midterm voting intentions

If the midterm elections for the House of Representatives were held today, who would you be most likely to vote for?



	GENDER			AGE				EDUCATION				FAMILY INCOME		
	Man	Woman	Other / Prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	Some college	High school diploma	Less than high school diploma	Below $50k	$50k - $100k	Above $100k
The Democratic candidate	37.8	60.2	71.9	71.4	59	40.3	56	61.7	65.3	13.4	51.6	73.7	36.7	50.5
The Republican candidate	59.3	39	17.5	24.6	40.3	57.1	42.9	35.2	33.7	86.6	48.4	25.7	61.2	47.5
Don't know	0.9	0.8	10.6	4	0.6	0.8	0.9	1.7	0.4	0	0	0.6	1.9	0.9
Would not vote	2	0	0	0	0	1.8	0.2	1.3	0.5	0	0	0	0.3	1.2

	RACE						PARTISANSHIP			VOTE IN THE 2021 NJ GUBERNATORIAL ELECTION				
	Asian	Black	Hispanic	Native - American	White	Multi - racial	Democrat	Republican	Independent	Philip Murphy (D)	Jack Ciattarelli (R)	Other candidate	Didn't vote	Don't remember
The Democratic candidate	84.6	50.5	48.8	77.3	47.4	35.2	98.6	5	51.8	94.7	0.4	39.8	70.5	14.4
The Republican candidate	15.4	39	51	22.7	51.2	62.3	0.9	93.9	44.2	3.4	98.8	39.8	24.2	74
Don't know	0	2.3	0.2	0	1.2	2.5	0.4	0.9	1.7	0.3	0.6	20.5	5.3	11.6
Would not vote	0	8.2	0	0	0.2	0	0	0.2	2.3	1.6	0.2	0	0	0

	VOTE IN THE 2024 NJ GUBERNATORIAL ELECTION				
	Donald Trump	Kamala Harris	Other candidate	Didn't vote	Don't remember
The Democratic candidate	0.2	96.1	26.7	42.3	0
The Republican candidate	98.9	2.2	48.8	52.4	0
Don't know	0.8	0.3	24.5	5.3	100
Would not vote	0.2	1.5	0	0	0

About AtlasIntel

With an average error of 0.3pp, **AtlasIntel was the most accurate pollster of the 2024 election,** both at the national level and in swing states. It was also the only pollster to correctly indicate the winner of the presidential race in each state.

Most Accurate Pollsters of the 2024 US Presidential Election

National Popular Vote

		Trump	Harris	Advantage Trump vs Harris	Poll Error
Results				1.5	
1	AtlasIntel 11/04	50	48.8	1.2	0.3
2	ActiVote 11/02	50.5	49.5	1	0.5
3	Quantus Insights 10/30	49.1	48.3	0.8	0.7
4	SoCal Strategies 10/31	49.9	49.1	0.8	0.7
5	Big Data Poll 10/29	50.1	49.9	0.2	1.3
6	Rasmussen 10/31	49	46	3	1.5
7	J.L. Partners 10/29	50	47	3	1.5
8	Fabrizio/GBAO/WSJ 10/22	49	46	3	1.5
9	TIPP Insight 11/03	48	48	0	1.5
10	Hart Research/POS 11/02	49	49	0	1.5
11	Emerson College 11/02	49	49	0	1.5
12	NYT/Siena 10/23	48	48	0	1.5
13	NBC News 11/02	49	49	0	1.5
14	Leger/NYP 11/03	48.5	49.4	0.9	2.4
15	YouGov 10/31	48	49	1	2.5
16	Patriot Polling 11/03	48.1	49.4	1.3	2.8
17	Research Co. 11/03	46	48	2	3.5
18	Ipsos 11/03	48	50	2	3.5
19	HarrisX 11/02	49	51	2	3.5
20	Morning Consult 10/31	47	49	2	3.5
21	Marist College 11/02	47	51	4	5.5

Final Trump vs. Harris advantage according to New York Times projection on 11/07/2024.
The error ranking considers the last poll released by each pollster up to two weeks (14 days) before Election Day.

AtlasIntel www.atlasintel.org/polls

Performance of Final Atlas Polls 2024 U.S. Presidential Election

Race	Final result	Atlas Polls	Error
National	Trump +1.5	Trump +1.2	0.3
Nevada	Trump +3.1	Trump +3.1	0.0
Wisconsin	Trump +0.9	Trump +0.9	0.0
Michigan	Trump +1.4	Trump +1.5	0.1
Montana	Trump +19.9	Trump +20.2	0.3
Virginia	Harris +5.8	Harris +5.4	0.4
Arizona	Trump +5.5	Trump +5.1	0.4
Georgia	Trump +2.2	Trump +1.6	0.6
Pennsylvania	Trump +1.7	Trump +1.0	0.7
North Carolina	Trump +3.2	Trump +2.1	1.1
Minnesota	Harris +4.2	Harris +2.0	2.2
Ohio	Trump +11.2	Trump +8.5	2.7
Texas	Trump +13.6	Trump +10.6	3.0

AtlasIntel www.atlasintel.org/polls

AtlasIntel

AtlasIntel was also the most accurate pollster of the 2020 presidential election.

In 2020, Atlas polls had an average error of 2pp. They anticipated election results within the margin of error in all swing states. 2020 was the worst cycle for the US polling industry in four decades.*

Nate Silver
@NateSilver538

Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

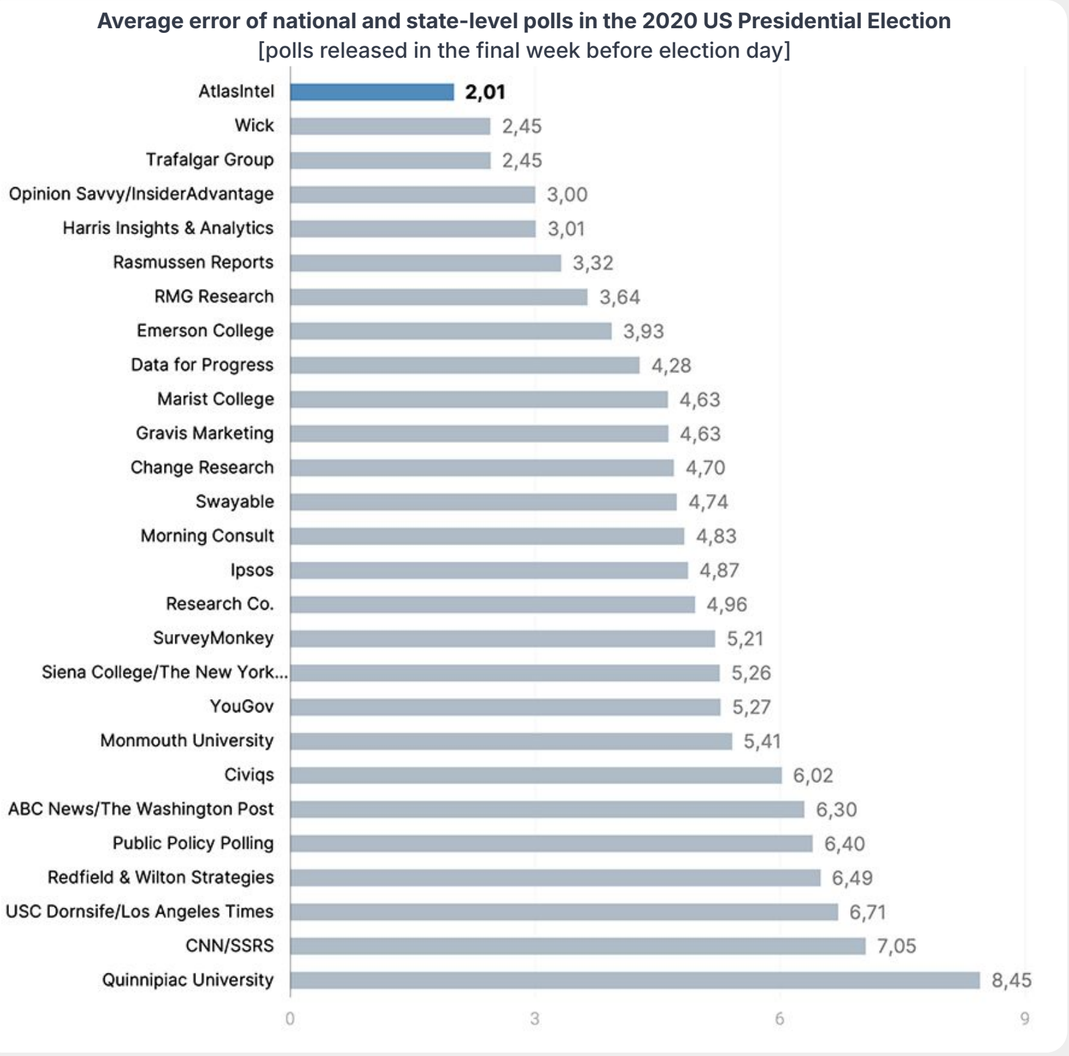
Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	**14**	**71**	**+1.0**	**+2.2**
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1



*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel has an A+ rating and is the No. 1 pollster in the US, according to the latest pollster ranking released in 2025 by Nate Silver.

2025 US Pollster Ratings

Silver Bulletin | Nate Silver

Rank 2025	Year Change	Pollster	Grade	Partisan Bias	Predictive Plus-Minus
1	▲7	AtlasIntel	A+	D +0.2	-1.0
3	–	The Washington Post	A+	D +0.9	-0.9
5	▼3	The New York Times/Siena College	A	D +1.4	-0.8
7	▼2	SurveyUSA	A	D +0.1	-0.7
13	▲1	Emerson College	A-	D +0.6	-0.6
15	▼3	Monmouth University	A-	D +2.0	-0.5
19	▼9	Marist College	A-	D +0.5	-0.4
21	▼2	Public Policy Polling	A-	D +0.9	-0.4
25	▼1	Mason-Dixon Polling & Strategy	A-	R +0.5	-0.3
27	▲1	Suffolk University	A-	D +0.9	-0.3
30	▼5	Quinnipiac University	B+	D +0.6	-0.3
39	▲28	Trafalgar Group	B+	R +1.8	-0.2
56	▼10	Gallup	B+	R +0.6	-0.1
72	▲54	InsiderAdvantage	B	D +0.4	0.0
77	▼39	YouGov	B	D +1.1	0.0
82	▲2	Rasmussen Reports	B	R +1.4	0.1
106	▼6	Gravis Marketing/Kaplan Strategies	B	D +1.3	0.2
107	▼33	Harris Insights & Analytics	B	R +1.0	0.2
123	▼33	Data for Progress	B	D +1.6	0.3
162	▼31	Big Village	B-	D +0.2	0.4
166	▲125	University of New Hampshire	B-	D +2.0	0.4
171	▼27	Ipsos	B-	D +1.9	0.4
203	▼9	Change Research	B-	D +2.7	0.5
211	▼22	Zogby Analytics	B-	R +0.6	0.6
225	▼79	Morning Consult	B-	D +3.4	0.6
417	▼11	American Research Group	C+	D +0.1	0.8
485	▼21	SurveyMonkey	C	D +4.6	1.0

The table above includes all pollsters with a track record based on at least 90 polls. For the full list and ratings methodology please see: https://www.natesilver.net/p/pollster-ratings-silver-bulletin

SILVER BULLETIN

According to the New York Times, AtlasIntel is one the most reliable pollsters in the United States.

The latest polls

Every poll here influences the averages above. Polls from "select pollsters," which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

National polls | All pollsters | ♦ Select pollsters | Biden vs. Trump | With Kennedy

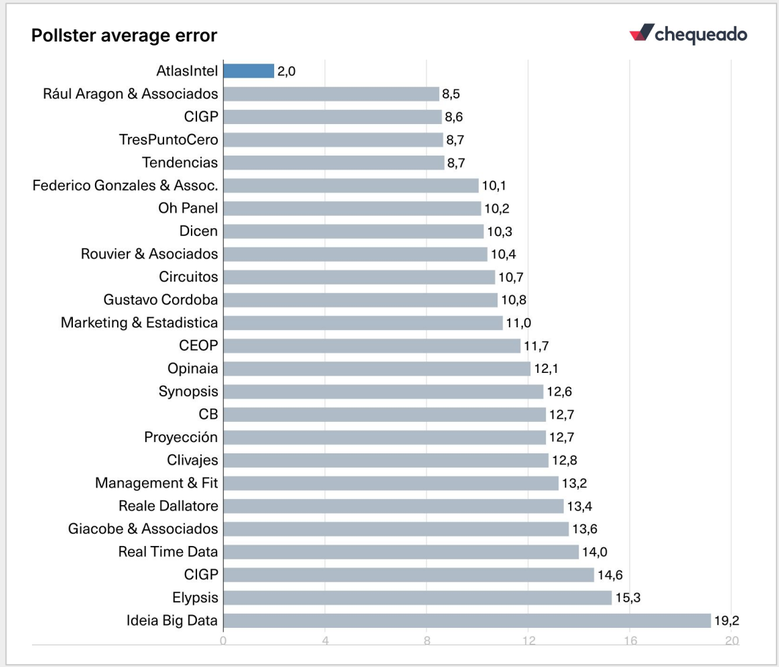
POLLSTER	SPONSOR	STATE	MARGIN	BIDEN	TRUMP	KENNEDY
♦ Emerson College July 7–8 New		U.S.	Trump +4	40%	44%	6%
♦ Cygnal Political July 1–2		U.S.	Trump +5	38%	44%	7%
♦ Fabrizio, Lee & Associate June 29 – July 2	Wall Street Journal	U.S.	Trump +6	36%	42%	7%
♦ The New York Times/Sie June 28 – July 2		U.S.	Trump +6	37%	42%	8%
♦ CNN/SSRS June 28–30		U.S.	Trump +6	35%	41%	14%
♦ Suffolk University June 28–30	USA Today	U.S.	Trump +4	38%	41%	8%
♦ AtlasIntel June 26–28	CNN Brazil	U.S.	Trump +5	40%	46%	10%
♦ The New York Times/Sie June 20–25		U.S.	Trump +4	37%	40%	7%
♦ Quinnipiac University June 20–24		U.S.	Trump +6	37%	43%	11%
♦ Beacon Research/Shaw June 14–17	Fox News	U.S.	Biden +1	43%	42%	10%

Ruth Igielnik
Staff editor, polling

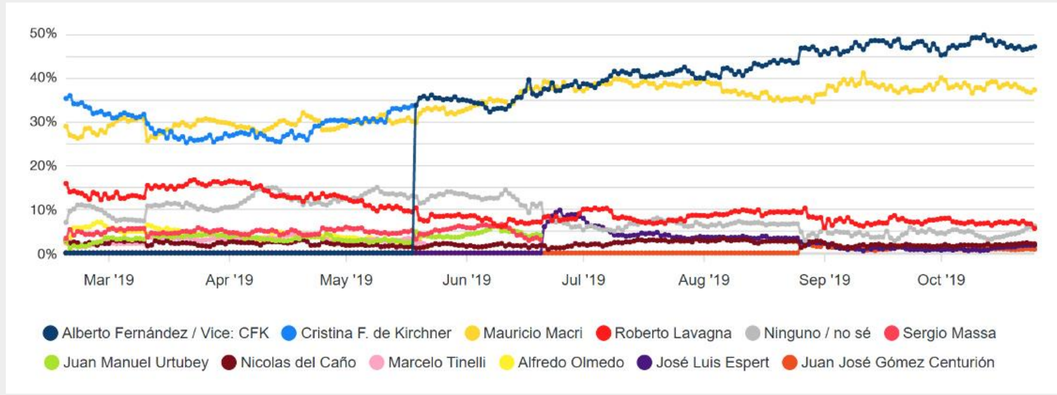
Polls by "select pollsters" are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro
Time series

AtlasIntel

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	**48.4**	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	**43.2**	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	**4.2**	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	**3.0**	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	**1.2**	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			**1.4**		**1.5**		**1.7**		**1.9**		**2.7**		**2.7**		**2.7**		**3.0**		**5.5**

AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1 8/19 AtlasIntel		2 8/19 Black & White		3 8/19 UDD		4 8/1 Criteria		5 8/19 Cadem		6 8/19 Activa Pulso Ciudadano		7 8/7 Data Influye		8 8/19 Signos / SmartAnalystics		9 8/2 MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	**38,14**	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	**61,86**	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			**3,5**		**3,9**		**6,2**		**6,3**		**6,9**		**8,4**		**9,2**		**10,0**		**10,3**

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1 9/3 AtlasIntel		2 9/3 Black & White		3 8/29 Activa Pulso Ciudadano		4 9/2 Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	**38,14**	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	**61,86**	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			**3,8**		**6,9**		**7,0**		**8,9**

AtlasIntel

AtlasIntel was the most accurate pollster of the 2022 presidential race in Colombia, considering polling accuracy during the primaries, the 1st round of voting, and the runoff.

		1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna

Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

		PP	PSOE	PP vs. PSOE margin	Poll error
	Final Result 23-Jul	33.1	31.7	1.4	
1	**AtlasIntel** 17-Jul	30.8	29.4	1.4	0.05
2	**Simple Lógica**/elDiario.es 17-Jul	32.2	28.6	3.6	2.25
3	**YouGov** 17-Jul	32.0	28.0	4.0	2.65
4	**CIS** 17-Jul	30.8	32.2	-1.4	2.75
5	**GESOP**/The Adelaide Review 21-Jul	32.7	28.5	4.2	2.85
5	**40dB**/Prisa 17-Jul	32.9	28.7	4.2	2.85
7	**Cluster17**/El Grand Continent 15-Jul	33.6	28.9	4.7	3.35
7	**IMOP**/El Confidencial 15-Jul	32.9	28.2	4.7	3.35
9	**SocioMétrica**/El Español 17-Jul	33.5	28.3	5.2	3.85
10	**Sondaxe**/La Voz de Galicia 17-Jul	34.3	28.7	5.6	4.25
11	**ElectoPanel**/Electomanía 17-Jul	34.5	28.8	5.7	4.35
12	**KeyData**/Público 17-Jul	34.7	28.0	6.7	5.35
13	**InvyMark**/laSexta 15-Jul	33.5	26.3	7.2	5.85
14	**Sigma Dos**/El Mundo 17-Jul	35.4	28.0	7.4	6.05
15	**GAD3**/ABC 17-Jul	36.9	28.6	8.3	6.95
15	**Target Point**/El Debate 17-Jul	36.4	28.1	8.3	6.95
17	**Data10**/OKDiario 17-Jul	36.0	27.5	8.5	7.15
18	**NC Report**/La Razón 17-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

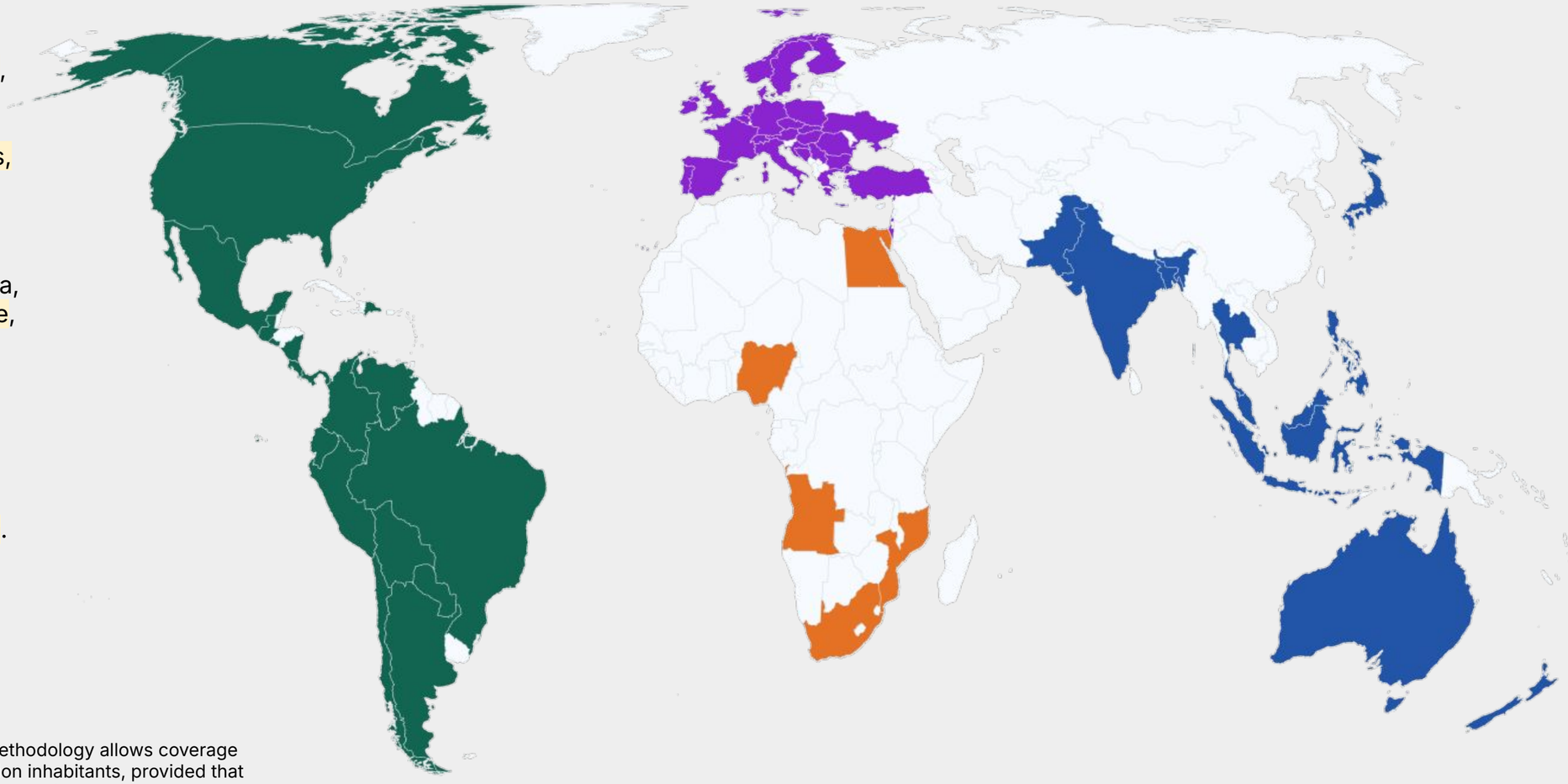
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.

AtlasIntel

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